UNIVERSITY of HOUSTON | TECHNOLOGY

DIGITAL MEDIA PROGRAM

Demo Of Typefaces

TYPE STYLES

Roman

Square Serif

Sans Serif

Script

Cursive

Text/Blackletter

NOVELTY

TYPE SERIES

E
12 pt

E
14 pt

E
18 pt

E
24 pt

E
30 pt

E
36 pt

E
48 pt

E
60 pt

E
72 pt

TYPE FAMILIES - MINION PRO

Regular	*Italic*
Medium	*Medium Italic*
Semibold	***Semibold Italic***
Bold	***Bold Italic***
Bold Condensed	***Bold Condensed Italic***

LEADING PARAGRAPHS

Baskerville Old Face Type - 12 pt / 9 pt Leading

Type foundries have cast fonts in lead alloys from the 1450s until the present, although wood served as the material for some large fonts called wood type during the 19th century, particularlyin the United States. In the 1890s the mechanization of typesettinallowed automated casting of fonts on the fly as lines of type in the size and length needed. This was known as continuous casting, and remained profitable and widespread untilits demise in the 1970s.

Britannic Bold Type - 12 pt / 12 pt Lead

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Edwardian Script ITC Type - 12 pt / 18 pt Lead

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Isabella Std Type - 12 pt / 24 pt Lead

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